



Cover
Please refer to Front Cover Spec Sheet for Cover Specs.



Spread
Live Area (2 Pages)
15 1/4" x 10"
Bleed (2 Pages)
16" x 10 3/4"
Trim size
15 3/4" x 10 1/2"



Full Page
Live Area
7 3/8" x 10"
Bleed
8 1/8" x 10 3/4"
Trim
7 7/8" x 10 1/2"

LIVE MATERIAL FOR BLEED UNITS:

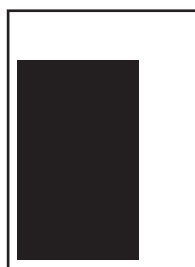
Type of illustrative material not intended to bleed must be kept 1/2 inch from each bleed edge. Live matter on facing-page film (spreads) should not be closer than 1/8 inch from centerfold on each page, providing a total separation of 1/4 inch.



2/3 Vert.
Live Area
4 7/8" x 10 1/2"
Bleed
5 1/8" x 10 3/4"
Trim
5 7/8" x 10 1/2"



1/2 Vert.
Live Area
3 7/8" x 10 1/2"
Bleed
4 1/8" x 10 3/4"
Trim
3 7/8" x 10 1/2"



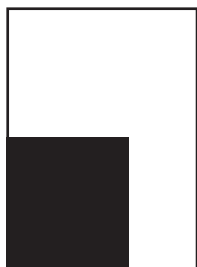
1/2 Island
Live Area
3 7/8" x 7"



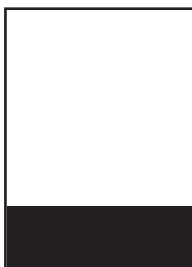
1/2 Horiz.
Live Area
7" x 4 3/4"
Bleed
8 1/8" x 5 1/4"
Trim
7 7/8" x 5 1/8"



1/3 Vert.
Live Area
2 1/2" x 10 1/2"
Bleed
2 3/4" x 10 3/4"
Trim
2 1/2" x 10 1/2"



1/3 Square
Live Area
4 7/8" x 4 3/4"
Bleed
5 3/4" x 5 1/2"
Trim
5 1/8" x 5"



1/3 Horiz.
Live Area
7 5/8" x 3"
Bleed
8 1/8" x 3 1/4"
Trim
8 7/8" x 3 1/8"



1/4 Page
Live Area
3 3/8" x 4 3/4"



1/6 Vert.
Live Area
2 1/4" x 4 3/4"



1/8 Strip
Live Area
7" x 1 1/4"