

JANUARY

30th Anniversary Design Giants

closing 12.19 > materials due
12.21

editorial features

Top 100 Design GIANTS – The List that Defines the Industry
Kitchen + Bath
Top Hospitality Projects I – 2008 Kick-Off

InteriorDesign.net: 30th Anniversary Top 100 GIANTS Research, K+B, Best of Year 2007

market

Market Special: Hospitality
Fabrics
Kitchen + Bath
Office Furniture
Seating

advertising programs

Hospitality Supplement I
with *HOTELS* magazine
Ad Performance Study

bonus distribution

GIANT firms special distribution
HOTELS magazine +36,000 circulation
Intersect West, Las Vegas, NV,
February 5-7

FEBRUARY

New West

closing 1.10 > materials due 1.16

California: Best of Contract, Residential and Retail
Offices on the West Coast
Healing by Design
Outdoor Exposed

InteriorDesign.net: Health Care, Offices, Outdoor

Market Special: Carpet/Flooring/Tile/Stone
Fabrics
Health Care
Outdoor

New Products eBlast

ASID Interiors 08, March

MARCH

Redesign Issue

closing 2.11 > materials due 2.18

Design 2008: A Continuum of Ideas and Issues to Move the
Industry Forward
Eco Special Section – Projects, Products, News + Issues
Kitchen + Bath Magazine within a Magazine

InteriorDesign.net: Designer Interviews, New Online Features

Fabrics
Furniture
Kitchen + Bath

Design Insight Launch
Ad Performance Study
New Products eBlast

Design Exchange conference, TBD
Kitchen + Bath Industry Show (K/BIS),
Chicago, IL, April 11-13
Coverings, Orlando, FL, April 29-May 2
NKBA Partnership, member distribution

BUYERS GUIDE

Industry Resource Guide

closing 2.15 > materials due 2.22

The Industry Resource Guide: Deeper Content, More Usable Format
in Print and Online: A-Z Company Index, Product Index, Events
Calendar, Trade Buildings, Associations and Design Schools

InteriorDesign.net: Buyers Guide, the Ultimate Online Product and Company Database

Category Spec Guides:
Carpet
Eco
Lighting
Seating
Wallcoverings

Kitchen + Bath Gallery
Hospitality Gallery
Online Category Sponsorships
New Products eBlast

Expanded Resource Directors Association
distribution (RDA)
Educators Outreach

APRIL

Forward Fashion

closing 3.11 > materials due 3.14

Fashion Meets Design: Inspiring Retail and Beyond
Hospitality Special Section
Previews – ICFE/Milan Furniture Fair
Feature: Lighting

InteriorDesign.net: Retail/Fashion, HD Expo, ICFE Previews, Design Insight Launch

Market Special: Fabrics
Contemporary Furniture
Hospitality
Lighting
Wallcoverings

Vegas Event – HD Expo,
Las Vegas, NV, May 15-17
ID China Hospitality Program
Post K/BIS Product eBlast

Brooklyn Designs, Brooklyn, NY, May 9-11
ICFF, New York, NY, May 17-20
Lightfair Int'l, Las Vegas, NV, May 28-30

SPRING MARKET TABLOID

Product Paradise

closing 4.3 > materials due 4.10

The Ultimate Shopping Guide: A Comprehensive Visual Sourcebook Featuring Products in All Categories
Editor's Choice – NeoCon
Seating Spectacular – Original Photography

Categories:
Accessories
Building Products
Eco
Fabrics
Flooring
Furniture
Kitchen + Bath
Lighting
Outdoor
Seating
Wallcoverings

NeoCon **SELECT** Program
Ad Performance Study
Library Reference Guide
NeoConNavigator.com

NeoCon, Chicago, IL, June 9-11
Expanded Resource Directors Association
distribution (RDA)

MAY

Best Office

closing 4.15 > materials due 4.21

Biggest and Best: Commercial from All Sides
The Defining Office Work
The Official Publishing Sponsor of NeoCon
IIDA Winners
NeoCon Preview

InteriorDesign.net: IIDA winners, NeoConNavigator.com

Eco
Fabrics
Flooring
Office
Seating

NeoCon **SELECT** Program
Post-HD Expo Product eBlast
Post-ICFF Product eBlast
NeoConNavigator.com

NeoCon, Chicago, IL, June 9-11
GIANTS Celebration
Design Exchange conference, TBD

NEOCON SHOW DAILY

3 Days. 3 Editions.

closing 4.16 > materials due 4.23

The Show Daily: The Official Newspaper of NeoCon
The Must Read Daily Chronicle of Up-to-the-Minute Coverage of News, Product, Showrooms and Designer Interviews
NEW: Best Showroom Design

InteriorDesign.net: NeoConNavigator.com

Categories:
Accessories
Building Products
Eco
Fabrics
Flooring
Office Furniture
Seating
Wallcoverings

NeoCon **SELECT** Program
NeoCon LEED-CI eBlast
NeoConNavigator.com

Exclusive distribution on all floors and at
NeoCon-affiliated hotels
50,000+ circulation
GIANT firms direct distribution

NEOCON SHOW DIRECTORY

Listings + Events

closing 4.14 > materials due 4.21

The Official Directory of NeoCon: Exclusive Listing of All Seminars, Forums, Show Highlights and Special Events
Plus: Exhibitor Booths, Showroom Locations, Floorplans

InteriorDesign.net: NeoConNavigator.com

NeoCon **SELECT** Program
NeoConNavigator.com

Distributed at registration and
throughout all show floors

JUNE

Work. Play. Home.

closing 5.9 > materials due 5.14

The Inside Out of Commercial and Residential: Innovative Projects from All Sides
Destination Hospitality II
Eco Special Section – Projects, Products, News + Issues
NEW: Green GIANTS

InteriorDesign.net: Green GIANTS, Eco, NeoConNavigator.com

Hospitality
Milan Furniture Fair Review
Wallcoverings

Hospitality Supplement II with
HOTELS magazine
LEED-CI/USGBC Program
New Green Products eBlast
NeoConNavigator.com

HOTELS magazine +36,000 circulation

JULY

30th Anniversary 2nd 100 Giants

closing 6.9 > materials due 6.16

International Flavor: World Tour of Design
2nd Top 100 GIANTS
Kitchen + Bath

InteriorDesign.net: 30th Anniversary Design GIANTS 2 Research, K+B, Carpet/Flooring/Tile/Stone

Market Special: Carpet/Flooring/Tile/Stone
Best of K/BIS
Fabrics
Hardware
Health Care

Ad Performance Study
New Products eBlast
NeoConNavigator.com

GIANT firms special distribution

NEOCON XPRESS DIRECTORY

closing 7.14 > materials due 7.18 > Los Angeles, CA, September 2008

Distributed to all registered and throughout show floor

AUGUST

The Art Influence: Office, Health Care, Hospitality, Institutional, Residential
NeoCon Wrap from the Official NeoCon Publisher
Feature: Lighting – Architectural & Decorative

Market Special: Lighting
NeoCon Wrap
Fabrics
Flooring
Furniture
Seating
Wallcoverings

NeoCon Wrap Product eBlast
NeoCon Xpress Program
100% Design Package
NeoConNavigator.com

GIANT firms special distribution
NeoCon Xpress, Los Angeles, CA, September
100% Design, London, UK, September

Artfully Done

closing 7.14 > materials due 7.18

InteriorDesign.net: NeoCon Wrap, NeoConNavigator.com, Lighting

SEPTEMBER

New York: The Design Capital

closing 8.11 > materials due 8.15

NYC – The Design Epicenter: Entertainment, Hospitality, Residential, Retail
Best Offices
Seating Special Feature
City Living
Kitchen + Bath Magazine within a Magazine

Designer Carpets
Fabrics
Kitchen + Bath

Kitchen + Bath/NKBA Program
City Living – NY Metro Section
NeoCon East Program
K+B Research Study
New Products eBlast
Miami Event – HD Boutique, Miami, FL

IIDEX/NeoCon Canada, September 25-26
Design Exchange conference, NYC
NeoCon East, Baltimore, MD, October 29-30
NKBA Partnership, member distribution

InteriorDesign.net: Announcement of Hall of Fame Inductees, Seating, K+B

NEOCON EAST DIRECTORY

closing 9.10 > materials due 9.15 > Baltimore, MD, October 29-30, 2008

Distributed to all registered and throughout show floor

OCTOBER

Mix It Up

closing 9.10 > materials due 9.15

The Best of Everything: Design on All Sides
Hospitality GIANTS; Gold Key Awards III
Government/Workplace 2008
Spas/Kitchen + Bath
Eco Special Section – Projects, Products, News + Issues

Eco
Fabrics
Hospitality
Office Furniture
Tile/Flooring

Hospitality Supplement III with *HOTELS* magazine
Gold Key Sponsorships
Kitchen + Bath Program
GreenBuild + GreenMart Program, BDC
Eco Product eBlast

HOTELS magazine +36,000 circulation
USGBC GreenBuild, Boston, MA, November
Hotel/Motel Show (IH/M&RS), New York, NY, November 8-11

InteriorDesign.net: Eco, Hospitality GIANTS

FALL MARKET TABLOID

Product Paradise

closing 9.11 > materials due 9.16

The Ultimate Shopping Guide: A Comprehensive Visual Sourcebook Featuring Products in All Categories

Categories:
Accessories Furniture
Building Products Kitchen + Bath
Eco Lighting
Fabrics Outdoor
Flooring Seating
Wallcoverings

Library Reference Guide

Expanded Resource Directors Association distribution (RDA)

InteriorDesign.net: Expanded New Products

NOVEMBER

The Ones to Watch

closing 10.13 > materials due 10.16

Business of Design: The New Office
Rising Stars: New Kids on the Block
Best of Health Care
Health Care GIANTS

Building Products
Lighting
Seating
Systems and Casegoods

Health Care Product eBlast

Health Care GIANT firms distribution
Design Exchange conference, TBD
Best of Year Awards event distribution, New York, NY, December 4

InteriorDesign.net: Health Care GIANTS, New Office

DECEMBER

Best of Year

closing 11.7 > materials due 11.12

Best of Year Awards
Best Projects (B.O.Y.)
Best Products (Designers' Choice)
Interior Design's Hall of Fame Supplement

All product & project categories

Hall of Fame – Sponsorships
Best of Year Awards – Sponsorships
New Products eBlast

Hall of Fame Supplement distributed at the event, New York, NY, December 3 (Space and materials close: 10.29)

InteriorDesign.net: Hall of Fame, Best of Year Award Winners